



BNP PARIBAS

The bank for a changing world

GLOBAL MARKETS AMERICAS

FOR INFORMATIONAL PURPOSES ONLY

BNP PARIBAS KEY FIGURES

“ With strong roots in Europe’s economic history, BNP Paribas is both a leading European bank and a prominent global institution. As the ‘Bank for a Changing World,’ we put you at the centre of our world, innovate on your behalf, and support you through changing times. ”



63
COUNTRIES



183,000
EMPLOYEES GLOBALLY

AA-

FITCH

A1

MOODY'S

A+

S&P

REVENUES
FY 2023

\$49.6bn

NET INCOME
FY 2023

\$11.9bn

attributable to equity holders

LIQUIDITY
RESERVE

\$523.3bn

as of 31 December 2023

SOLVENCY
RATIO

13.2%

as of 31 December 2023

Source: BNP Paribas, Bloomberg, January 2025. For S&P, rating for Long Term Foreign Issuer Credit is quoted. For Moody's, rating for Senior Unsecured Debt is quoted. For Fitch, rating for Senior Unsecured Debt is quoted. A credit rating (i) is subject to downward revision, suspension or withdrawal at any time by the assigning rating organization, (ii) does not take into account market risk or the performance-related risks of the investment, and (iii) is not a recommendation to buy, sell or hold securities.

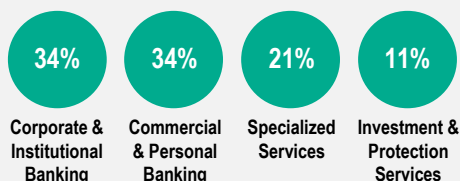
Learn more ABOUT **GLOBAL MARKETS**

<https://globalmarkets.cib.bnpparibas/>

OUR GROUP STRUCTURE

Our integrated business model is composed of three core areas: **Corporate & Institutional Banking**, **Commercial & Personal Banking and Services**, and **Investment & Protection Services**. This diversity creates a business model which remains stable through changing market conditions and offers a solid foundation from which to **build long-term relationships with you, our clients**.

REVENUE BREAKDOWN FY 2023



Source: BNP Paribas, February 2024.

Full suite of products

CORPORATE & INSTITUTIONAL BANKING

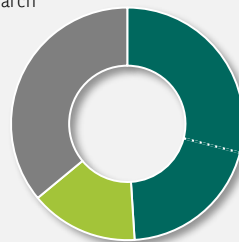
- Corporate Banking
- Global Markets, including Research (Exane BNP Paribas)
- Securities Services

INVESTMENT & PROTECTION SERVICES

- Asset Management
- Wealth Management
- Insurance (Cardif)
- Real Estate
- Principal Investments

COMMERCIAL & PERSONAL BANKING AND SERVICES

- Commercial & Personal Banking
 - Retail Banking – France (CPBF), Belgium (BNPP Fortis), Italy (BNL), Luxembourg (BGL)
 - International Retail Banking
- Specialized Services
 - Vehicle Leasing (ARVAL)
 - Leasing Solutions
 - Personal Finance
 - Personal Investors
 - Nickel



BNP Paribas has been **present in the Americas for more than a century**. It provides **capital markets, securities services, financing, treasury and advisory solutions** to corporates and institutional investors.

A SPOTLIGHT ON OUR AMERICAS BUSINESS

STRONG AMERICAS FOOTPRINT

Firmly entrenched in the Americas, including the US market with BNP Paribas USA, where we are one of a handful of non-US banks to offer a full value chain for our institutional clients. With a presence in six Latin American countries, we are able to overlay our global knowledge with local markets expertise.

INNOVATIVE STRATEGIES

With over 30 years in the derivatives business, we have the technical skills to develop tangible strategies for specific client needs and are constantly working together to manage portfolio risks in volatile and ever-changing markets.

GLOBAL GATEWAY

At the crossroads of transatlantic flows, we leverage our global impact and experience to provide US clients access to EMEA and APAC, and conversely our local capabilities for European clients seeking access to the Americas markets.

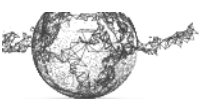
SUSTAINABILITY

Accelerating our clients' sustainability ambitions to transition to a lower carbon economy through forward-looking financing and investing strategies.

The information included herein has been prepared by BNP Paribas and is provided to you for information purposes only. This is neither an offer to sell securities or other instruments nor a solicitation of an offer to buy securities or other instruments, nor shall it be deemed to provide investment, tax, accounting or other advice. BNP Paribas assumes no responsibility or liability for the information contained herein and you must consult your own advisers prior to making any decision in respect of such information. The information contained in this document has been obtained from public sources believed to be reliable, but no representation or warranty, express or implied, is made that such information is accurate or complete and it should not be relied upon as such. This material may not be reproduced or otherwise disseminated in whole or in part without BNP written consent. By accepting this document you agree to be bound by the foregoing limitations.

Clients should contact and execute transactions through a BNP Paribas entity in their home jurisdiction unless governing law permits otherwise. BNP Paribas is incorporated in France with limited liability, with its registered office at 16 boulevard des Italiens, 75009 Paris, and is authorised by the Autorité de Contrôle Prudential and regulated by Autorité des Marchés Financiers (AMF).

© BNP Paribas. All rights reserved.



Learn more
ABOUT GLOBAL MARKETS

<https://globalmarkets.cib.bnpparibas/>

